

# HOW TO BE A VIDEO INTERVIEW PRO: 25 STRATEGIES TO GET ATTENTION AND MAKE YOUR YOUTUBE, LIVESTREAM, GOOGLE HANGOUTS, SKYPE INTERVIEWS AND VI

## HOW TO BE A VIDEO INTERVIEW PRO



25 Strategies to **Get ATTENTION** and Make Your YouTube, Livestream, Google Hangouts, Skype Interviews and Videos Look or Sound Like a Professional TV or Radio Show

by Mike Koenigs and Disruptar

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## About the Author

I grew up lower middle-class in Eagle Lake, Minnesota, a small town in Southwest Minnesota, population 763. I'm the oldest of four kids, my dad is a barber and I taught myself how to program the Apple ][+ when I was 14. I've been writing code and consulting since I was 16. I love smart, interesting, complex people with big ideas who want to change the world. If that sounds like you, we'll resonate. In June 2012, I was diagnosed with stage 3A cancer and went through major surgery, chemotherapy and 33 radiation treatments. I'm very, very grateful to be alive and started feeling "normal" recently after receiving a "clear" from my incredible doctors. I have a 12 year old son, Zak, and an incredible wife, Vivian Glyck, who does philanthropic work in Uganda and Senegal through the "Just Like My Child" foundation, a non-profit 501c3 organization that provides education, microfinance, microcredit, entrepreneurship, girls education and legal rights in Uganda and Senegal. My companies have raised over \$2mm to support the foundation and a community of over 600,000 people. I'm a serial entrepreneur, founder and CEO of Instant Customer and Traffic Geyser. I will help you grow your business by simplifying and automating marketing and teaching you "new media" skills that help you market and sell better.

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Most video interviews look and sound HORRIBLE!

Why?

Because the interviewers and interviewees don't know "How to Be a Video Interview Pro: 25 Strategies to Get ATTENTION and Make Your YouTube, Livestream, Google Hangouts, Skype Interviews and Videos Look or Sound Like a Professional TV or Radio Show".

Join Disruptar the Disruptasaurus through a step-by-step, illustrated process that will make sure you don't make costly (or embarrassing) mistakes when you're the interviewer or interviewee. It's a fun way to turn every interview opportunity into a brand-representative, profitable performance with 8-time #1 bestselling author and serial entrepreneur, Mike Koenigs, who has conducted and participated in over 1,200 television, radio, stage, online and podcast interviews and speeches in his 20-year career to guide you to interview success.

Not knowing these simple 25 strategies can make or break the chance of being seen, heard, build an audience, list, get attention and possibly the opportunity to get a break on mainstream television, radio or start your own podcast, online TV or radio program!

What you'll learn in this book and the mistakes you'll prevent, include 25 simple illustrated strategies that will demonstrate:

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Should have been proof read before being published

By Rob

Hard to see how Mike Koenigs is a successful author when he doesn't bother in copy editing.

The kindle version i am trying to read I've run across words mistakenly duplicated, the letter "a" inserted where it doesn't need to be, missing "of" in a sentence...and I'm only 30% into the book.

These are direct, unaltered examples:

"...set your camera above eye-level and you're sure sure your're looking at the lens..."

"...if you don't have a much of a background.."

"Depending on the strength and type light..."

This is infuriating and insulting to read. The content is very basic yet helpful. Sadly, I have quit reading as it has proven to be jarring when encountering these errors. These grammatical mistakes lower the credibility of the author and value of the material. Why pay attention to details for good interviewing when the author apparently does not pay attention to proof reading his own book? 4 of 4 people found the following review helpful.

turn it into an illustrated book on Amazon and plan to turn it into a paperback he can use as a better business card at speaking

By James F. Butz

Mike is a genius! How often do you get to see someone who is able to take a 10 minute talk, turn it into an illustrated book on Amazon and plan to turn it into a paperback he can use as a better business card at speaking gigs? On top of that his created a PDF for his Livecasting group!!! You just have to love it and more importantly follow him and what he does. 3 of 3 people found the following review helpful.

Another great read by Mike

By Mark Weisenburger

Another great read by Mike. If you use any type of live stream in your business (and if you don't, why not?) this is a must read book. Great tips on many things that we may over look while on camera. Follow the advise in Mike's new book and you'll look like a Pro. Thank you Mike for another book that will add profits to my business. See all 55 customer reviews...

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