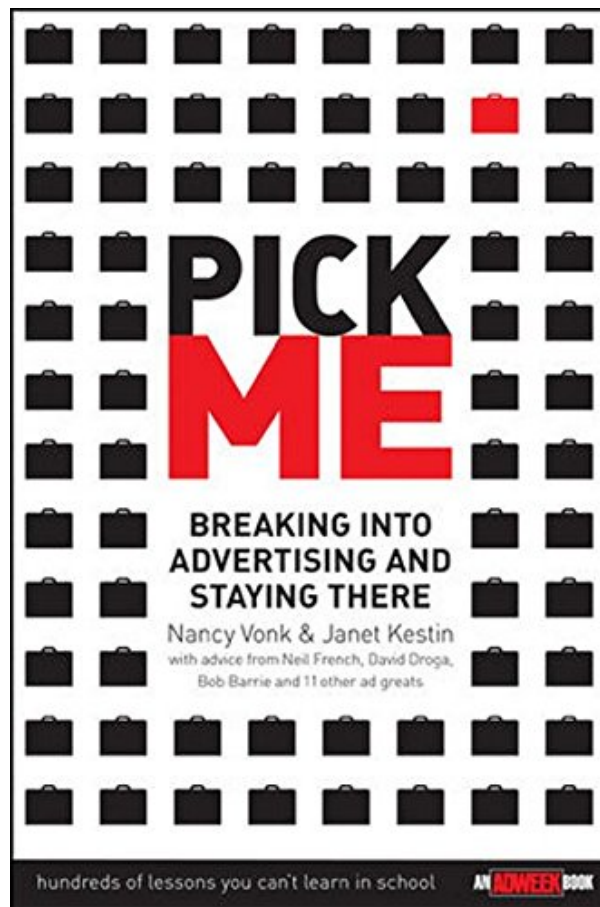
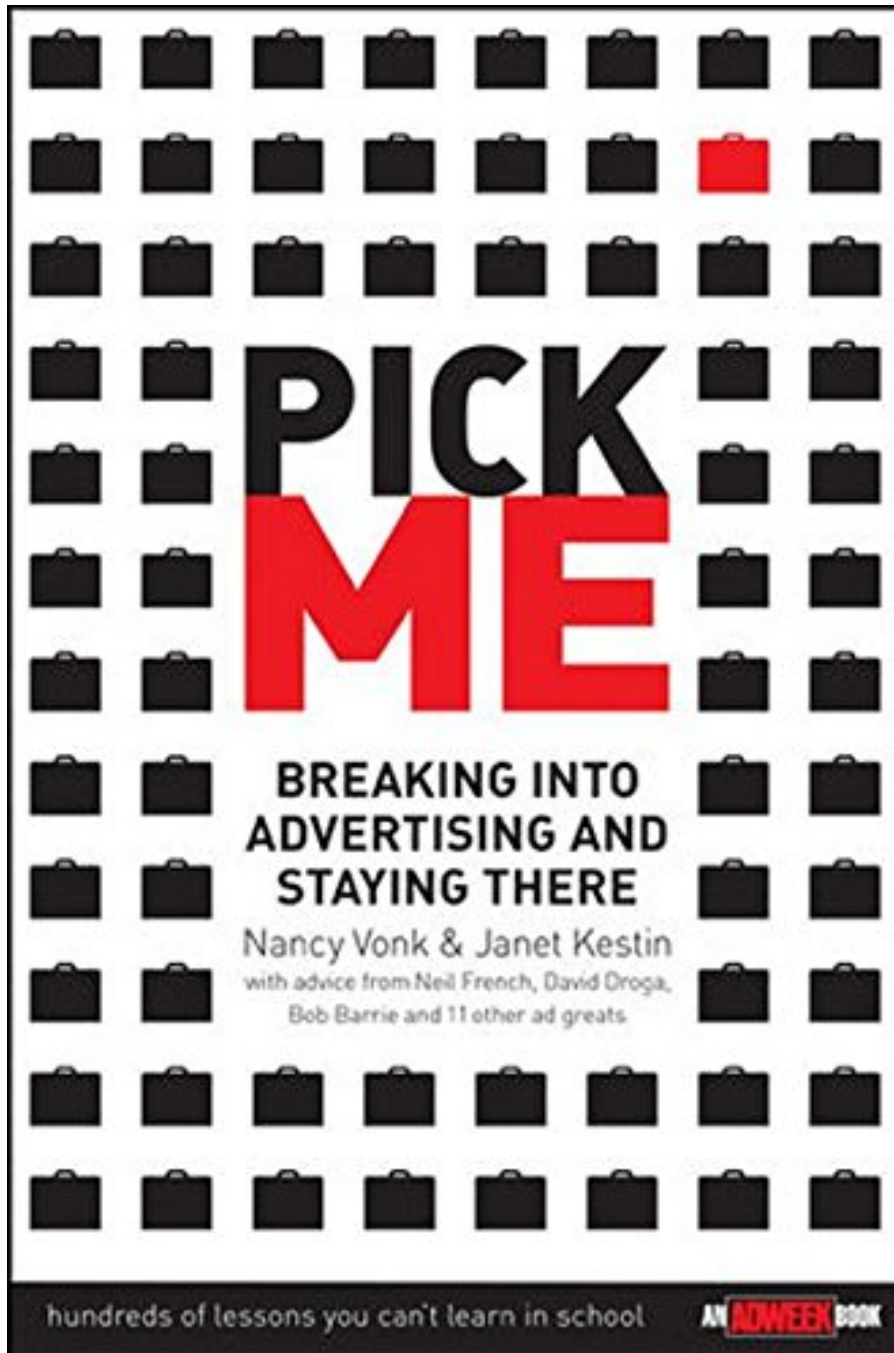


# PICK ME : BREAKING INTO ADVERTISING AND STAYING THERE BY NANCY VONK, JANET KESTIN



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From the Back Cover

Advertising is a fantastic industry, but actually getting a job (or even your foot in the door) can seem next to impossible. Whether you're a student or a young professional loaded with questions, this one-of-a-kind guide shows you how to land a job and how to thrive once you're in and the pressure is on.

Authors Nancy Vonk and Janet Kestin are seasoned creative directors and longtime creative partners. In **Pick Me**, these industry leaders answer your toughest ad career questions, like:

- Is advertising right for me?
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- Sales Rank: #724117 in Books
- Published on: 2005-08-26
- Original language: English
- Number of items: 1
- Dimensions: 9.10" h x .70" w x 6.10" l, .63 pounds
- Binding: Paperback
- 240 pages

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#### Most helpful customer reviews

7 of 7 people found the following review helpful.

Lots of good advices but...

By Marie-Ève

Don't get me wrong, this is a nice book with lots of advices. The reason it scored lower is because I already read almost everything that was in it on [ihaveanidea.org](http://ihaveanidea.org), in the 'Ask Jancy' section by Janet Kestin and Nancy Vonk. So you can imagine my disappointment when I started reading it!

5 of 5 people found the following review helpful.

Has all the answers any junior creative could ask

By ThisGuy

This is basically an Q/A book written by two highly respected CDs along with several contributions from other members of the creative world. Along with the Q/A there are short stories about experiences, helpful advice as well as explanations of the real world of advertising. Its like sitting one on one with an old friend, some of the answers are funny and just comforting.

1 of 4 people found the following review helpful.

Pick it

By Phil

Picke Me? Yes, Pick It.

Shakespeare was just another hack! This book rocks! And it's not only for aspiring ad people and juniors - actually every senior should read it! The only problem with this book is that it's just a teaser for Neil French's book...

EDIT: Yes, I STILL want to read Neil French's book after the whole female creative affair. Idiots...

P.S: I absolutely agree with Christopher Locke when he says that the couple of pages by Brian Millar is worth the price of the book itself. I don't know the guy but he should really write a book if he didn't write one already

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