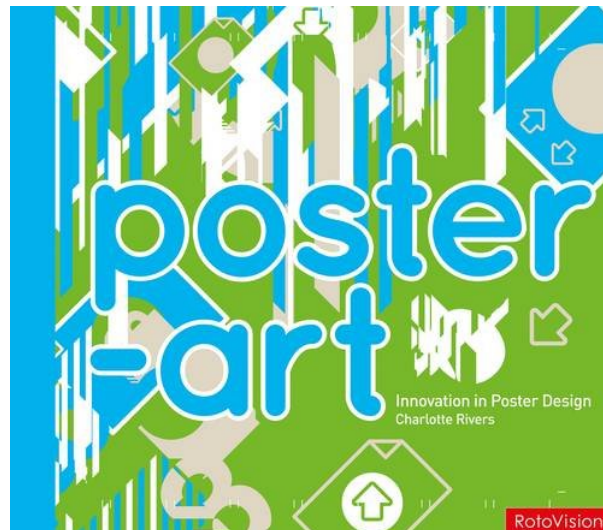


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## About the Author

Charlotte Rivers started her career at design title Graphics International (now Grafik) before moving to Sydney, Australia, to work at media and marketing title Ad News. Since returning to the UK she has contributed to a number of magazines, including Cent, Grafik and PRINT (New York), and worked as editorial coordinator for Lab magazine. Charlotte lives in London, UK.

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Explore one of the most accessible and effective art forms

Posters have long been an integral part of the cityscape. Not only do they provide useful information, but they are also outdoor exhibitions of graphic art. Poster-Art explores the exciting area of poster design in a timely and essential examination of everything that goes into making a poster. The book looks at how the color, artwork, and typography are used to achieve a successful design: attention grabbing, succinct, convincing, and memorable. Poster-Art showcases an international collection of graphic design in this continually developing area. From mass-market designs to exclusive, limited-edition works, the book explores both the creative inspiration behind the works, as well as the practical considerations. Through its detailed analyses, Poster-Art leaves no stone unturned in its exploration of the exciting area of poster design.

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surprisingly good

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