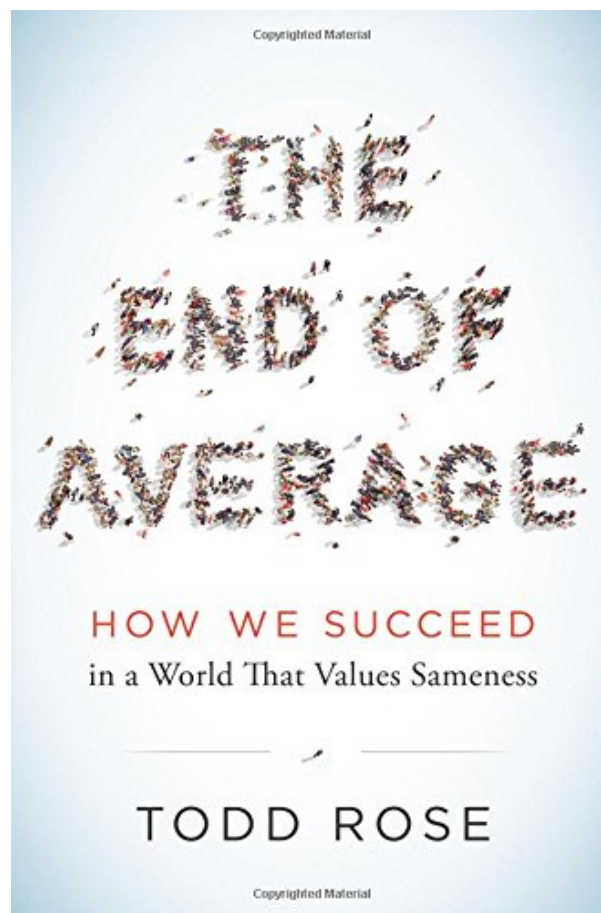


THE END OF AVERAGE: HOW WE SUCCEED IN A WORLD THAT VALUES SAMENESS BY TODD ROSE



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As known, book *The End Of Average: How We Succeed In A World That Values Sameness By Todd Rose* is well known as the home window to open the globe, the life, as well as new point. This is exactly what the people now need so much. Also there are many individuals which don't like reading; it can be a choice as referral. When you truly require the means to develop the following motivations, book *The End Of Average: How We Succeed In A World That Values Sameness By Todd Rose* will actually direct you to the way. Furthermore this *The End Of Average: How We Succeed In A World That Values Sameness By Todd Rose*, you will certainly have no regret to obtain it.

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Most helpful customer reviews

16 of 20 people found the following review helpful.

A critical read for educators - and, really, all of us...

By Rachel B

This is a critical read for educators – and all of us who believe in nurturing, supporting and sparking talent and human potential. Todd Rose is a provocative writer, speaker and thinker. In this page-turner, he shares a captivating historical and scientific account of how we came to value a mythical sense of average and provides glimpses (via short vignettes and case studies/intriguing examples) into ways of thinking, being and acting that can support and inspire readers toward the #EndofAverage. The concepts of jaggedness, context and multiple pathways that Todd Rose lays out have CONSUMED my mind since reading this book and fundamentally altered how I view and interact with my work, the world around me – and myself. I cannot wait to engage in conversation on this book - and, as with all great reads, it left me with a question that is directly supporting my work as an educator moving forward: How can this science of the individual - of jaggedness, context and multiple pathways - support us in re-imagining education to GAIN human potential?

12 of 16 people found the following review helpful.

Rose hits a home run on what it takes to make your company more competitive.

By Louis S. Adler

Since Prof. Rose praises Performance-based Hiring in this book I shouldn't write a review. However, despite my extreme positive bias the idea of designing products (iPhones, TV, cars) and services (education, health care, customer support) around the needs of the individual is accelerating in most areas and makes perfect sense. Rose makes a persuasive case this same trend needs to apply in all areas of society. Hiring practices and those related to management and HR seem to be the furthest behind. The book is a great read for anyone who wants to understand and catch-up to the underlying trends.

7 of 9 people found the following review helpful.

Book of the decade

By Berend de Boer

Only a few books will transform the way you look at the world. This is one of those. It addresses assumptions we are not even aware of. Our world is built on the idea there is such a thing as an average human. For example we can measure the heights of all human beings, average them, and this gives us the average height. We can do the same for arm length, leg length, etc. That gives us the dimensions of the average human being. Did you know there might not be a single human being that is of average length with average arms and average legs? We use the idea of average at schools too: we let all kids do a certain test at school, determine the average, and if you score above, you did well, if you score below, you didn't. This idea is utterly false, as ably demonstrated in this book. You cannot actually do that! This book gives the history where the idea of the average human came from, how insidiously it is used everywhere in our society, and demonstrates with many, many examples that this does not work. I highly recommend businesses and private schools should embrace the findings of this book.

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