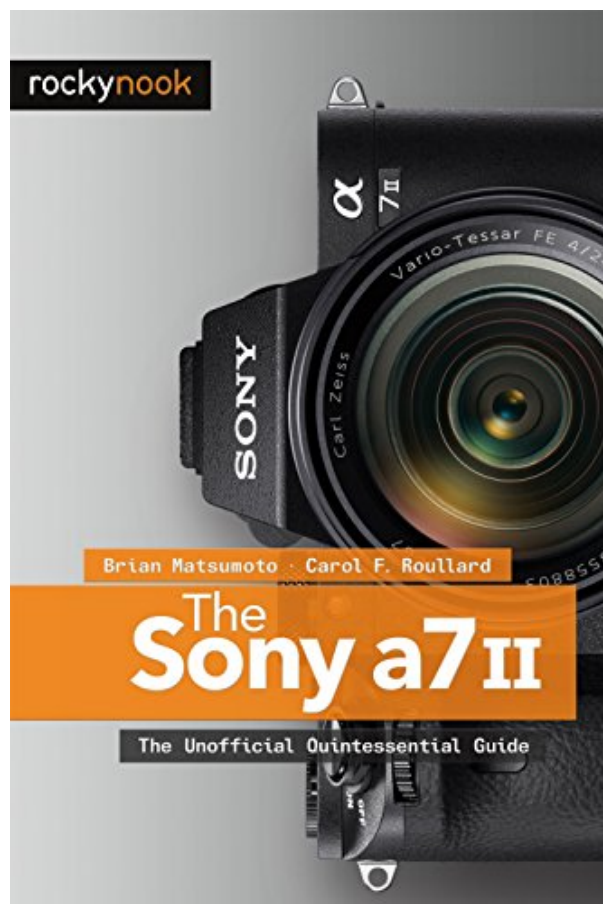
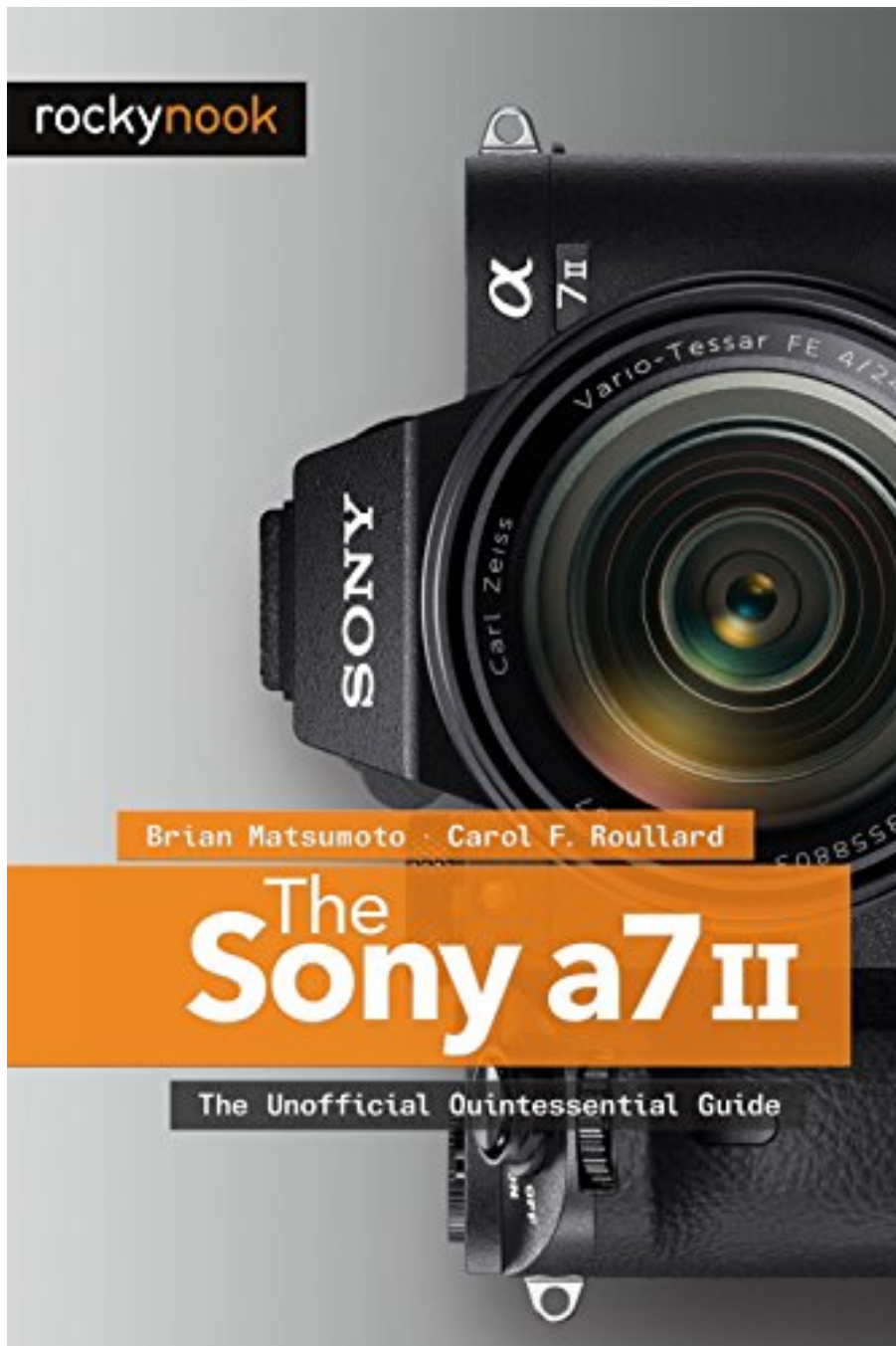


THE SONY A7 II: THE UNOFFICIAL QUINTESSENTIAL GUIDE BY BRIAN MATSUMOTO, CAROL F. ROULLARD



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About the Author

Dr. Brian Matsumoto is a retired research scientist who has worked for 30 years documenting experiments with technologically advanced cameras. He now spends his time photographing with a variety of cameras and lenses, and is interested in expanding a camera's potential by pairing it with specialized optics such as microscopes and telescopes. He enjoys spending time outdoors and carries his camera on all of his hikes to photograph nature. In addition to the nine books he has written for Rocky Nook, Dr. Matsumoto has published several articles and has had his photographs published in a number of periodicals. His photographs have also appeared on the covers of *American Laboratory*, *BioTechniques*, and *BioPhotonics*. He is experienced in the technical aspects of photography and is an adjunct instructor for the Hooke College of Applied Sciences. Dr. Matsumoto recently served as a judge for the Olympus BioScapes International Digital Imaging Competition.

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In this book, authors Brian Matsumoto and Carol F. Roullard offer a wealth of experience-based information and insights on the Sony a7 II, a full frame, autofocus system camera. This guide will help the new owner navigate past the confusion that often comes with using complex, powerful photographic equipment.

Brian and Carol explore the features and capabilities of the Sony a7 II in a way that far surpasses the users manual. Every feature of the camera is covered, from basic automated controls to advanced photographic applications, including automatic stitching to create panoramas and multi-shot noise reduction that allows the use of extremely high ISOs. Included are tips for set-up according to various shooting styles.

The richly illustrated text and step-by-step instructions guide the reader on how and why to set each menu command. Every button, dial, switch, and menu configuration is discussed.

The Sony a7 II: The Unofficial Quintessential Guide will help you take control of your camera, push the envelope, and take photographs that are a unique reflection of your own creative personality.

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Most helpful customer reviews

10 of 11 people found the following review helpful.

Another great guide for the A7II....

By F. MCPARTLAND

Obviously, I have enjoyed all four of Brian Smith's excellent books and blog postings.. But if you have already have both of Brian Smith's Sony books, you should also consider buying this new guide by Brian Matsumoto and Carol Roullard. It's 356 pages of technical details, illustrations, tips and advice that will help most experienced Canon/Nikon shooters make best use of the A7II.

9 of 9 people found the following review helpful.

Rocky nook's "The Sony A7ii: The Unofficial Quintessential Guide" was worth waiting for and money well spent.

By J. Gotchy

Long time coming...and worth the wait. While I had read reviews of other books written by Mr. Matsumoto, this is the first of his books that I have purchased and read. As the owner of a Sony A7ii, and a serious amateur photographer, I was well versed in the camera's use.....but this book has allowed me to go to a new level. The book includes the technical information that one would expect, but along with personal observations, recommendations, and useful examples, the writing is clean, crisp, and understandable (for the experienced and inexperienced photographer). The only downside of the book is that it has already cost me some money.....in that I took a couple of Brian's suggestions to heart and added to my inventory of "old" and relatively "inexpensive" lenses as well as certain filters and a current Sony lens. A big thumbs up on this end.

0 of 0 people found the following review helpful.

Excellent guide

By Steve

This book presents to someone like me who enjoys taking photographs, but doesn't know much about how to manually work a camera, a well written, plainly spoken, and easily understood set of carefully thought out instructions. I need the help from someone who is thoughtful enough to come down to my amateur level and bring me slowly up the ladder of understanding. This is an excellent guide for someone who needs to be intelligently, yet gently taught how to use the camera for best effect. I appreciate this book.

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